

CPF COMMUNITY NEWS



VOLUME 1 / ISSUE 2

Investing to make **our** community safer.

THE CPS K9 UNIT CALENDAR DID IT AGAIN!



The 2014 Calgary Police Service Canine Calendar was an enormous success with 4,000 calendars printed and sold in less than two months.

The 2015 13-month Canine Calendar showcases more of the Service's four-legged members, with photos and stories for almost all of the unit's 21 dogs. The calendar also features a special nine-picture centerfold insert that can be removed.



In 2014, CPS dogs attended more than 8,000 police-related calls, with the dogs being deployed in more than half of those situations. Since January, at least 175 arrests can be attributed directly to the unit.

The 2015 CPS Calendar supports the Calgary Police Foundation with all proceeds going towards programs for youth and families.

The 2015 calendar hit the shelves in September and limited copies are still available online at: <http://calgarypolicefoundation.ca>.

Last year, the calendar raised more than \$30,000 for the Foundation's funded program, YouthLink Calgary Police Interpretive Centre. YouthLink Calgary educates youth about the risks of crime and its consequences, the role of police in society, and demonstrates how fulfilling futures are built on sound life choices today.

Keeping Calgary safe is the greatest reward for service dogs. The calendar is just another way Calgarians are investing to make our community safer.



DONOR PROFILE: ENCANA

Joan Shilling is the Director of Community Involvement at Encana, and is committed to working with employees and our community to help invest in Calgary's future. Encana's generous contribution of \$1,000,000 has helped to support the development and creation of YouthLink Calgary Police Interpretive Centre's new facility on the Westwinds campus.

Encana sees the value in YouthLink, as it is a one-of-a kind facility that engages and empowers youth to make informed decisions about the issues they may face in our vibrant city. "We are honoured to be a part of the building blocks that provide our youth with the skills and tools they need to be strong and successful," said Joan Shilling.

"At Encana, we are committed to supporting organizations and programs that align with our business strategy, enhance the skill sets of the next generation and supports the needs of communities where we live and operate."



MESSAGE FROM THE CHIEF

“This is the time of year when we reflect on the wonders of the season and enjoy the company of family and friends. Unfortunately, for many families who are less fortunate, this time of year may be less joyful. Christmas has always been a time for giving and it’s our opportunity to share with those in need. However, that need extends beyond the Christmas season and for that, I want to extend a

heartfelt thanks to each and every one of you, for your amazing generosity and support over the past year. Through the many programs supported by the Calgary Police Foundation, we are making a difference in the lives of so many.

Thank you and I wish you and yours a very Merry Christmas and Happy New Year.”

CPF COMMUNITY EVENTS



About 7000 people enjoyed CPF's Big Event in June. Look for the next Big Event September 2015.



RESOLUTION RUN® AND WALK: GETTING 2015 OFF TO A GREAT START

Every year, the Resolution Run chooses a charitable organization to benefit from the run and in 2014, the Calgary Police Foundation was honoured to be one of the charities of choice for Calgary.

This year's event takes place on December 31st and January 1st, coast to coast, celebrating the 30th annual Resolution Run® and Walk.

Calgary's 5km fun run or walk will take place at 6:00pm on December 31st at Eau Claire Market Running Room. The cost of registration is \$55. Registrants will receive post-event refreshments as well as a stylish, limited edition Resolution Run® jacket. There will also be great door prize giveaways courtesy of Brooks.

Leave 2014 behind as you start the New Year off right with like-minded participants, fantastic camaraderie, and great memories. Visit www.resolutionrun.ca to register.

CALGARY POLICE HALF MARATHON. 35 YEARS AND COUNTING!

The Calgary Police Half Marathon celebrates its 35th anniversary in 2015. The Calgary Police Foundation is grateful to the Police Half Marathon for its promotion of the CPF and its valued work. Viewed by many as the first major run of the season, this run has over 1,000 participants. Often the race becomes a true test of character with the ever-changing weather conditions in Calgary.

The first Calgary Police Half Marathon in 1980 had 250 entrants and finished at the Zoo parking lot. The origins of the run trace back to a conversation between two police officers on a run together in late 1978. They realized that half marathon races were quickly becoming the running standard and there was an opportunity to bring this idea to Calgary. The two officers had a discussion about organizing a half marathon with the head of the police fitness unit, and the rest was history.

Mark your calendars, the Calgary Police Half Marathon will take place on April 26, 2015. Registration for the 2015 run opened on Dec.1, 2014. Go to <http://halfmarathon.cpsevents.ca> for more information.

Have you checked out our new website?
<http://calgarypolicefoundation.ca>
 Visit our site regularly for news and updates!

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Cheryl Galbraith, Tim Sieben, Sgt. Russ Velker and Adam Williams

FEATURE PROGRAM – MASST

From its inception, the Multi Agency School Support Team (MASST) has been influential in helping Calgary’s most vulnerable children and their families thrive. The program is like no other in North America, providing flexible and customizable services to suit the unique needs of each child. A collaborative partnership with Calgary Police Service, City of Calgary Community and Neighbourhood Services, Alberta Health Services, Calgary Board of Education, and Calgary Catholic School Board, MASST started in 2009 with four teams and has expanded to 13 teams in 2014.

Each MASST team consists of a police officer and a social worker who work closely with the City of Calgary school boards. The school identifies the child in need and they are then referred to the MASST program for evaluation. For years teachers have been able to identify kids whose behaviours may be indicative of more deep-seated issues. The MASST program uses a variety of resources to address these issues in a way that maximizes the opportunity of success

for these at-risk young people. “If we intervene early, we can prevent them from getting into trouble or ending up in jail... a lot of what we do is role modeling and support for the parents,” said Sgt. Russ Velker, Youth Intervention Team, MASST.

The focus of the program is on children while educating parents and inviting the family into an active role. MASST’s early intervention and preventative measures help to connect children with resources they need, provide them with a sense of identity and encourage them to build a set of skills they can use in the future.

MASST has proudly serviced 280 children to date thanks to community support and fundraising. A special thank you to Husky Energy, Enbridge Inc. and Keyera for their generous donations and contributions. “MASST does not spend any of the funds raised on marketing – we rely on the good work of MASST to promote our organization,” said Sgt. Russ Velker.



GET YOUR TICKET FOR THE 2015 SHAW CHARITY CLASSIC!

Thanks to the incredible support of Calgarians, the Shaw Charity Classic has raised over \$2,406,610 for local charities, including the Calgary Police Foundation. This event has proudly rewritten the history books with another record-breaking charity contribution from the PGA tour Champion’s Tour event.

The Calgary Police Foundation and its funded program YouthLink Calgary Police Interpretive Centre are thrilled to be a recipient and partner of the 2015 Shaw Charity Classic.

Tickets are now available for the 2015 Shaw Charity Classic <http://shawcharityclassic.com/index.php>

PROGRAM
EMPLOYEES MAKING A
DIFFERENCE



Calgary Police Foundation Donor Wall

On October 9, 2014, Chief Rick Hanson and Brian Ferguson, Calgary Police Foundation's (CPF) Board Chair, proudly unveiled the CPF Donor wall, situated in the lobby of the Calgary Police Service Westwinds campus.

The immense wall is a tribute to the many donors that helped make the CPF a reality, and who help fund community initiatives that reduce youth victimization and criminal activity by focusing on education, prevention and early intervention.

When asked, Calgarians and local corporations stepped up to make a difference in our community. In little over 14 months, the CPF has already raised over \$12.5million.

SAYING FAREWELL TO CPF'S JANET PIESCHEL

After 25 years associated with the Calgary Police Service, Janet will be retiring effective March 5, 2015. *"Being part of the Police Foundation has been a highlight in a very rewarding career addressing youth issues. I have been privileged to work with members of our community and within the CPS – all of whom are committed to making a difference. Thanks so much to the many people I have worked with over the years."*

– Janet Pieschel, Executive Director, Calgary Police Foundation

CPF WELCOMES THREE NEW PROGRAMS



S/Sgt Patty McCallum helps with basic skating skills. Photo by Sgt Steve Dueck

Three new community-based programs have been added to the Calgary Police Foundation roster, including Power Play, a drop-in program for youth ages six to 17; Youth At Risk Development (YARD) Program, which helps reduce the influences that may contribute to criminal behaviour in youth; and the Integrated School Support Project (ISSP), a prevention-based initiative that merges new and pre-existing programs to create a supportive environment for children, both academically and socially.

Please visit <http://calgarypolicefoundation.ca/programs/> for more information.

Season's Greetings!
FROM BRIAN FERGUSON

"On behalf of the Foundation Board of Directors, I would like to extend our warmest wishes for a safe and happy holiday season."

Brian C. Ferguson
Board Chair, Calgary Police Foundation



Calgary Police
FOUNDATION

5111 – 47th Street NE (LC 987) Calgary, AB T3J 3R2

:CalgaryPoliceFoundation

:@YYCPF

CalgaryPoliceFoundation.ca

Janet Pieschel
Executive Director
403-428-2055
jpieschel@calgarypolice.ca

Derek Bechthold
Director of Development
403-428-5726
dbechthold@calgarypolice.ca

Linda Chmielewski
Executive Assistant
403-428-2043
lchmielewski@calgarypolice.ca